

Performance of Tourist Accommodation in Trinidad - Comparison of January to June 2006 - 2007

| | January | | | February | | | March | | | April | | | May | | | June | | |
|---|---------|-------|----------|----------|--------|----------|--------|--------|----------|--------|--------|----------|--------|--------|----------|--------|--------|----------|
| | 2006 | 2007 | % Change | 2006 | 2007 | % Change | 2006 | 2007 | % Change | 2006 | 2007 | % Change | 2006 | 2007 | % Change | 2006 | 2007 | % Change |
| Hotels | | | | | | | | | | | | | | | | | | |
| Occupancy % | 58.1 | 61.4 | 5.71% | 75.8 | 67.0 | -11.66% | 66.6 | 74.5 | 11.91% | 65.8 | 65.5 | -0.51% | 72.0 | 75.4 | 4.70% | 69.6 | 72.3 | 3.90% |
| Net Occupancy % | 65.9 | 71.0 | 7.67% | 86.6 | 70.9 | -18.19% | 74.7 | 75.2 | 0.73% | 74.0 | 68.0 | -7.99% | 81.4 | 78.6 | -3.38% | 70.8 | 75.1 | 6.05% |
| Guesthouses | | | | | | | | | | | | | | | | | | |
| Occupancy % | 63.1 | 73.2 | 15.94% | 70.7 | 75.8 | 7.16% | 65.8 | 64.4 | -2.18% | 63.0 | 64.5 | 2.50% | 60.0 | 50.6 | -15.66% | 53.5 | 46.1 | -13.68% |
| Net Occupancy % | 65.8 | 73.2 | 11.24% | 72.3 | 75.8 | 4.79% | 65.8 | 64.4 | -2.18% | 63.2 | 64.5 | 2.16% | 60.8 | 51.4 | -15.43% | 54.1 | 46.1 | -14.76% |
| All Accommodation | | | | | | | | | | | | | | | | | | |
| Occupancy % | 58.5 | 62.1 | 6.14% | 75.3 | 67.5 | -10.35% | 65.5 | 73.7 | 12.47% | 65.6 | 65.4 | -0.31% | 71.2 | 73.6 | 3.48% | 67.8 | 70.5 | 3.97% |
| Net Occupancy % | 65.7 | 71.1 | 8.22% | 84.9 | 71.2 | -16.17% | 74.0 | 74.3 | 0.42% | 73.1 | 67.8 | -7.27% | 79.8 | 76.7 | -3.92% | 68.9 | 72.9 | 5.88% |
| Room Occupancy Rates by Location | | | | | | | | | | | | | | | | | | |
| Port of Spain | | | | | | | | | | | | | | | | | | |
| Occupancy % | 59.5 | 62.5 | 5.03% | 76.1 | 68.9 | -9.52% | 69.5 | 74.5 | 7.16% | 66.5 | 64.9 | -2.38% | 71.8 | 76.5 | 6.54% | 78.3 | 73.6 | -5.95% |
| Net Occupancy % | 68.5 | 73.7 | 7.58% | 88.0 | 72.8 | -17.24% | 80.3 | 74.7 | -6.99% | 77.8 | 67.6 | -13.15% | 84.5 | 79.5 | -5.92% | 79.3 | 75.9 | -4.30% |
| Outside Port of Spain | | | | | | | | | | | | | | | | | | |
| Occupancy % | 55.9 | 60.7 | 8.63% | 72.3 | 63.4 | -12.35% | 59.5 | 67.4 | 13.29% | 63.6 | 63.0 | -0.81% | 69.7 | 59.0 | -15.25% | 52.9 | 54.8 | 3.67% |
| Net Occupancy % | 58.9 | 63.3 | 7.47% | 73.6 | 66.2 | -10.10% | 60.6 | 69.4 | 14.60% | 64.1 | 65.0 | 1.40% | 70.8 | 62.7 | -11.35% | 54.0 | 58.3 | 7.92% |
| Average Room Rate by Type of Accommodation | | | | | | | | | | | | | | | | | | |
| US\$ | | | | | | | | | | | | | | | | | | |
| Hotels | 121.72 | 88.46 | -27.33% | 135.54 | 197.88 | 46.00% | 127.31 | 209.65 | 64.68% | 127.94 | 151.36 | 18.30% | 112.60 | 157.04 | 39.47% | 118.11 | 156.32 | 32.35% |
| Guesthouses | 60.00 | 60.13 | 0.22% | 64.02 | 83.05 | 29.72% | 64.93 | 66.08 | 1.78% | 66.87 | 61.58 | -7.90% | 68.88 | 57.62 | -16.36% | 63.34 | 57.85 | -8.68% |
| Guests by Country of Residence | | | | | | | | | | | | | | | | | | |
| % of Total Number of Guests | | | | | | | | | | | | | | | | | | |
| United States of America | 33% | 36% | 8.81% | 29% | 41% | 42.87% | 27% | 38% | 40.28% | 42% | 37% | -12.69% | 33% | 34% | 2.20% | 31% | 35% | 15.83% |
| Canada | 5% | 6% | 28.05% | 8% | 9% | 9.66% | 6% | 6% | 5.21% | 7% | 7% | 6.49% | 6% | 6% | -1.52% | 5% | 5% | 1.91% |
| United Kingdom | 6% | 10% | 64.00% | 7% | 8% | 19.49% | 8% | 11% | 36.36% | 10% | 9% | -13.64% | 8% | 11% | 30.28% | 5% | 10% | 131.79% |
| Germany | 1% | 1% | -6.18% | 3% | 1% | -73.36% | 3% | 1% | -71.26% | 1% | 1% | -49.50% | 1% | 1% | -2.12% | 1% | 1% | -26.33% |
| Barbados | 10% | 3% | -74.48% | 3% | 3% | -14.76% | 6% | 4% | -31.57% | 4% | 3% | -37.22% | 4% | 4% | -8.25% | 5% | 3% | -34.75% |
| Grenada | 2% | 1% | -72.60% | 1% | 0% | -51.16% | 1% | 1% | -27.22% | 1% | 0% | -34.50% | 1% | 1% | -31.88% | 1% | 1% | -30.35% |
| Guyana | 2% | 1% | -42.21% | 3% | 1% | -75.43% | 4% | 1% | -66.77% | 2% | 1% | -44.67% | 2% | 2% | -7.71% | 3% | 1% | -58.18% |
| Venezuela | 2% | 3% | 29.10% | 3% | 2% | -45.54% | 4% | 2% | -56.69% | 2% | 2% | 9.35% | 8% | 2% | -75.73% | 3% | 3% | 2.03% |
| Trinidad and Tobago | 20% | 17% | -15.15% | 22% | 14% | -35.18% | 18% | 14% | -24.06% | 16% | 19% | 20.55% | 14% | 18% | 28.04% | 26% | 21% | -16.07% |
| Rest of the World | 19% | 23% | 21.59% | 21% | 21% | -0.21% | 23% | 22% | -2.28% | 16% | 22% | 40.65% | 23% | 23% | - | 21% | 18% | - |
| Response Rates | 73% | 55% | -25.18% | 67% | 51% | -24.58% | 69% | 56% | -19.31% | 64% | 54% | -15.87% | 64% | 51% | -20.26% | 39% | 51% | 28.27% |

e - estimate

r = revised

p= provisional

Prepared by the Research & Planning Department,
Tourism Development Company Limited

Performance of Tourist Accommodation in Trinidad - Comparison of July - August 2006 - 2007

| | July | | | August | | | September | | | October | | | November | | | December | | |
|---|--------|--------|----------|--------|--------|----------|-----------|--------|----------|---------|--------|----------|----------|--------|----------|----------|--------|----------|
| | 2006 | 2007 | % Change | 2006 | 2007 | % Change | 2006 | 2007 | % Change | 2006 | 2007 | % Change | 2006 | 2007 | % Change | 2006 | 2007 | % Change |
| Hotels | | | | | | | | | | | | | | | | | | |
| Occupancy % | 69.0 | 72.6 | 5.14% | 72.9 | 66.1 | -9.36% | 79.0 | 69.5 | -12.03% | 65.4 | 75.5 | 15.52% | 78.1 | 65.9 | -15.57% | 65.1 | 58.4 | -10.28% |
| Net Occupancy % | 69.6 | 75.6 | 8.57% | 74.0 | 67.0 | -9.47% | 85.6 | 70.6 | -17.55% | 66.6 | 77.4 | 16.15% | 79.4 | 66.9 | -15.78% | 66.2 | 59.5 | -10.11% |
| Guesthouses | | | | | | | | | | | | | | | | | | |
| Occupancy % | 57.7 | 52.9 | -8.27% | 59.1 | 49.4 | -16.34% | 52.6 | 45.3 | -13.94% | 43.5 | 54.7 | 25.74% | 52.3 | 69.7 | 33.36% | 44.5 | 49.6 | 11.50% |
| Net Occupancy % | 57.8 | 52.9 | -8.45% | 59.1 | 49.4 | -16.34% | 52.6 | 45.3 | -13.94% | 43.5 | 54.7 | 25.74% | 52.8 | 69.7 | 31.94% | 44.5 | 49.6 | 11.50% |
| All Accommodation | | | | | | | | | | | | | | | | | | |
| Occupancy % | 68.3 | 71.6 | 4.74% | 71.9 | 64.8 | -9.85% | 77.1 | 68.4 | -11.38% | 64.1 | 73.7 | 15.03% | 75.7 | 66.0 | -12.81% | 63.4 | 58.2 | -8.28% |
| Net Occupancy % | 68.9 | 74.4 | 7.97% | 72.9 | 65.7 | -9.96% | 83.2 | 69.4 | -16.52% | 65.2 | 75.3 | 15.54% | 76.9 | 66.9 | -13.01% | 64.4 | 59.3 | -8.03% |
| Room Occupancy Rates by Location | | | | | | | | | | | | | | | | | | |
| Port of Spain | | | | | | | | | | | | | | | | | | |
| Occupancy % | 72.6 | 74.6 | 2.76% | 76.9 | 67.7 | -12.02% | 82.3 | 69.3 | -15.77% | 69.9 | 77.6 | 10.92% | 83.6 | 64.8 | -22.43% | 66.1 | 62.3 | -5.72% |
| Net Occupancy % | 72.8 | 77.4 | 6.36% | 77.4 | 67.9 | -12.26% | 90.0 | 69.5 | -22.75% | 70.1 | 77.6 | 10.78% | 83.7 | 64.9 | -22.44% | 66.1 | 62.7 | -5.13% |
| Outside Port of Spain | | | | | | | | | | | | | | | | | | |
| Occupancy % | 56.2 | 52.8 | -6.16% | 59.1 | 54.9 | -7.11% | 64.2 | 60.8 | -5.25% | 48.6 | 67.8 | 39.65% | 59.0 | 69.4 | 17.67% | 55.0 | 40.2 | -26.94% |
| Net Occupancy % | 57.6 | 55.9 | -3.02% | 61.2 | 57.3 | -6.41% | 66.8 | 64.5 | -3.40% | 51.6 | 71.3 | 38.30% | 61.9 | 73.0 | 18.01% | 58.8 | 43.3 | -26.48% |
| Average Room Rate by Type of Accommodation | | | | | | | | | | | | | | | | | | |
| US\$ | | | | | | | | | | | | | | | | | | |
| Hotels | 127.15 | 157.27 | 23.69% | 128.70 | 149.85 | 16.44% | 133.24 | 155.53 | 16.73% | 86.32 | 127.76 | 48.01% | 147.78 | 178.01 | 20.45% | 137.12 | 129.18 | -5.79% |
| Guesthouses | 64.66 | 56.85 | -12.07% | 45.16 | 56.99 | 26.21% | 48.21 | 51.79 | 7.41% | 56.48 | 54.51 | -3.49% | 68.52 | 67.48 | -1.51% | 74.57 | 63.60 | -14.71% |
| Guests by Country of Residence | | | | | | | | | | | | | | | | | | |
| % of Total Number of Guests | | | | | | | | | | | | | | | | | | |
| United States of America | 27% | 36% | 29.86% | 40% | 32% | -19.00% | 37% | 42% | 13.30% | 26% | 32% | 26.89% | 32% | 36% | 13.16% | 24% | 30% | 23.59% |
| Canada | 5% | 6% | 28.94% | 5% | 5% | 10.46% | 5% | 8% | 49.53% | 4% | 5% | 39.68% | 7% | 5% | -27.24% | 8% | 4% | -52.37% |
| United Kingdom | 6% | 10% | 70.98% | 8% | 9% | 12.61% | 11% | 9% | -13.66% | 8% | 6% | -25.04% | 11% | 7% | -42.82% | 8% | 4% | -51.40% |
| Germany | 1% | 1% | 20.33% | 0% | 1.2% | 198.47% | 1% | 1% | -41.45% | 1% | 2% | 82.22% | 2% | 1% | -28.02% | 0% | 1% | 108.28% |
| Barbados | 5% | 3% | -37.43% | 4% | 3% | -28.91% | 6% | 3% | -44.15% | 5% | 3% | -37.20% | 3% | 4% | 15.02% | 3% | 4% | 35.45% |
| Grenada | 1% | 1% | 22.14% | 0% | 0% | 17.37% | 1% | 1% | 6.79% | 2% | 1% | -58.49% | 1% | 1% | -18.04% | 1% | 1% | 82.58% |
| Guyana | 2% | 1% | -31.85% | 2% | 2% | 47.68% | 2% | 1% | -35.49% | 1% | 1% | 37.66% | 1% | 1% | -13.21% | 1% | 2% | 75.82% |
| Venezuela | 2% | 3% | 25.44% | 6% | 2% | -64.19% | 3% | 2% | -27.92% | 7% | 2% | -74.12% | 6% | 2% | -69.57% | 7% | 4% | -45.20% |
| Trinidad and Tobago | 23% | 18% | -21.62% | 22% | 25% | 17.09% | 19% | 12% | -33.72% | 15% | 30% | 95.01% | 13% | 27% | 113.58% | 19% | 33% | 74.56% |
| Rest of the World | 28% | 21% | -24.61% | 13% | 19% | 45.08% | 15% | 21% | 34.59% | 32% | 18% | -45.12% | 23% | 16% | - | 28% | 17% | - |
| Response Rates | 60% | 49% | -17.59% | 53% | 54% | 1.64% | 53% | 54% | 1.57% | 61% | 28% | -54.19% | 40% | 44% | 9.59% | 42% | 45% | 7.89% |

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