

Room Occupancy Rates

The average room occupancy rate across all accommodation types for December 2006 was 63%, a decrease of 17% from the previous month. The rate for hotels was 65%, while for guesthouses the rate was 45%, both hotels and guesthouses experienced decreases of 17% and 15% respectively.

Net Room Occupancy Rates

Approximately 2% of room nights available from the target population were lost during the period, due to rooms being not in service. Adjusting for these rooms, the net room occupancy rate for Trinidad was 64%. For hotels the net occupancy rate was 66%, and for guesthouses it was 45%.

Bedplace Occupancy Rates

The average bedplace occupancy rate for November was 38% for all accommodation types. For hotels it was 42%, while for guesthouses it was 24%. Removing the bedplaces unavailable due to room closure, the net bedplace occupancy rate was 39% for both hotels and for guesthouses.

Room Rate by Type of Accommodation

The average room rate among respondents for November was approximately US\$137 for hotels and US\$75 for guesthouses.

Occupancy Rates by Location

The room occupancy rate, as well as the net room occupancy rate, for hotels and guesthouses in Port of Spain and environs was 66%. Outside of Port of Spain, the room and net room occupancy rates were 55% and 59% respectively.

Guests by Country of Residence

The majority of guests were from the United States of America (24%) followed by Trinidad and Tobago with 19%, the UK and Canada with 12% and 10% respectively.

Room Occupancy Rates 2006

Hotels	December
Occupancy %	65.1
Net Occupancy %	66.2
Guesthouses	
Occupancy %	44.5
Net Occupancy %	44.5
All Accommodation	
Occupancy %	63.4
Net Occupancy %	64.4

Bedplace Occupancy Rates 2006

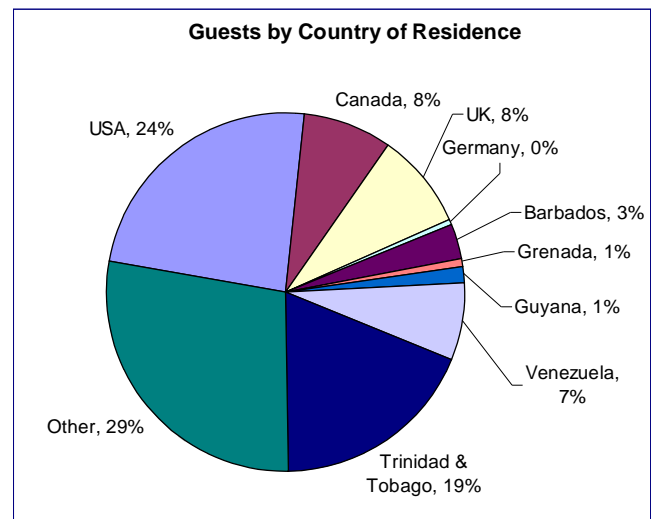
All Accommodation	December
Occupancy %	37.7
Net Occupancy %	38.6

Average Room Rate by Type of Accommodation 2006

US\$	December
Hotels	137.12
Guesthouses	74.57

Room Occupancy Rates by Location 2006

Port of Spain	December
Occupancy %	66.1
Net Occupancy %	66.1
Outside Port of Spain	
Occupancy %	55.0
Net Occupancy %	58.8



Notes:

Target population is commercial tourist accommodation in Trinidad, comprising members of the Trinidad Hotels, Restaurant and Tourism Association together with hotels/guesthouses registered with TDC (where different). Together these comprise approximately 1,800 rooms. Responses were received for 62% of target population in terms of total room stock, 60% of hotels (990 rooms) and 85% of guesthouses (108 rooms) targeted responded.

Occupancy calculated as:

$$\frac{\textit{Room nights sold}}{\textit{Room nights available}} \times 100$$

Net Occupancy calculated as:

$$\frac{\textit{Room nights sold}}{(\textit{Room nights available} - \textit{room nights not in service})} \times 100$$

Bedplace occupancy calculated as:

$$\frac{\textit{Bedplaces sold}}{\textit{Bedplaces available}} \times 100$$

Net bedplace occupancy calculated as:

$$\frac{\textit{Bedplaces sold}}{\textit{Bedplaces available} - \textit{bedplaces not in service}} \times 100$$

Average room rates for respective accommodation types:

$$\frac{\textit{Total room revenue}}{\textit{Room nights sold}}$$

(r) - revised