

Room Occupancy Rates

The average room occupancy rate across all accommodation types for the month of January, 2006 was 59%. The rate for hotels was 58% while for guesthouses the rate was 63%.

Net Room Occupancy Rates

Approximately 11% of room nights available from the target population were lost during the period, due to rooms being not in service. Adjusting for these rooms, the net room occupancy rate for Trinidad was 66%. For hotels the net occupancy rate was 66% and for guesthouses it was also 66%.

Bedplace Occupancy Rates

The average bedplace occupancy rate for January was 51% for all accommodation types. For hotels it was 51%, while for guesthouses it was 54%. Removing the bedplaces unavailable due to room closure, the net bedplace occupancy rate was 58% overall, 58% for hotels and 55% for guesthouses.

Room Rate by Type of Accommodation

Average room rate among respondents for January was approximately US\$122 for hotels and US\$60 for guesthouses.

Occupancy Rates by Location

The room occupancy rate for hotels and guesthouses in Port of Spain and environs was 60%. Taking into consideration rooms not in service, the net occupancy rate was 69% in the Port of Spain area. Outside of Port of Spain, the room and net room occupancy rates were 57% and 60% respectively.

Conference Facilities

Respondents had a total of 53 conference and meeting rooms available for the period of January. These facilities were booked a total of 548 times during the month.

Complimentary Rooms

Approximately 4% of rooms available were offered free of charge.

Guests by Country of Residence

The majority of guests were from the United States of America (30%) followed by Barbados with 9%. The UK and Canada comprised 6% and 5% respectively.

Room Occupancy Rates 2006

Hotels	January
Occupancy %	58.1
Net Occupancy %	65.9
Guesthouses	
Occupancy %	63.1
Net Occupancy %	65.8
All Accommodation	
Occupancy %	58.5
Net Occupancy %	65.7

Bedplace Occupancy Rates 2006

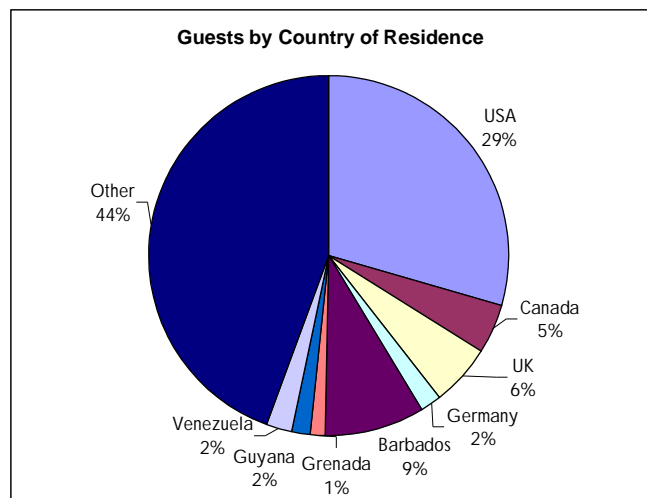
All Accommodation	January
Occupancy %	39.8
Net Occupancy %	51.2

Average Room Rate by Type of Accommodation 2006

US\$	January
Hotels	121.72
Guesthouses	60.00

Room Occupancy Rates by Location 2006

Port of Spain	January
Occupancy %	59.5
Net Occupancy %	68.5
Outside Port of Spain	
Occupancy %	55.9
Net Occupancy %	58.9



Notes:

Target population is commercial tourist accommodation in Trinidad, comprising members of the Trinidad Hotels, Restaurant and Tourism Association together with hotels/guesthouses registered with TDC (where different). Together these comprise approximately 1,800 rooms.

Responses were received for 72% of target population in terms of total room stock, 71% of hotels (1,169 rooms) and 85% of guesthouses (108 rooms) targeted responded.

Occupancy calculated as:

$$\frac{\text{Room nights sold}}{\text{Room nights available}} \times 100$$

Net Occupancy calculated as:

$$\frac{\text{Room nights sold}}{(\text{Room nights available} - \text{room nights not in service})} \times 100$$

Bedplace occupancy calculated as:

$$\frac{\text{Bedplaces sold}}{\text{Bedplaces available}} \times 100$$

Net bedplace occupancy calculated as:

$$\frac{\text{Bedplaces sold}}{\text{Bedplaces available} - \text{bedplaces not in service}} \times 100$$

Average room rates for respective accommodation types:

$$\frac{\text{Total room revenue}}{\text{Room nights sold}}$$

“Other” category in *Guests by Country of Residence* includes domestic (Trinidad and Tobago) guests.