

Room Occupancy Rates

The average room occupancy rate across all accommodation types for the month of July, 2006 was 68%, relatively consistent with the previous month. The rate for hotels was 69%, fall of 1% from June, while for guesthouses the rate was 58%, an increase of 8%.

Net Room Occupancy Rates

Only 1% of room nights available from the target population were lost during the period, due to rooms being not in service. Adjusting for these rooms, the net room occupancy rate for Trinidad was 69%. For hotels the net occupancy rate was 70%, 2% less than that of June, and for guesthouses it was 59%, 7% more than the previous month.

Bedplace Occupancy Rates

The average bedplace occupancy rate for was 63% for all accommodation types. For hotels it was 67%, while for guesthouses it was 34%.

Room Rate by Type of Accommodation

The average room rate among respondents for June 2006 was approximately US\$127 for hotels and US\$65 for guesthouses.

Occupancy Rates by Location

The room occupancy rate, as well as the net room occupancy rate, for hotels and guesthouses in Port of Spain and environs was 73%. Outside of Port of Spain, the room occupancy was 56% and net room occupancy rates were 58%.

Guests by Country of Residence

The majority of guests were from the United States of America with 27%. This was followed by guests from Trinidad and Tobago who made up 23%.

Room Occupancy Rates 2006

Hotels	July
Occupancy %	69.0
Net Occupancy %	69.6
Guesthouses	
Occupancy %	57.7
Net Occupancy %	57.8
All Accommodation	
Occupancy %	68.3
Net Occupancy %	68.9

Bedplace Occupancy Rates 2006

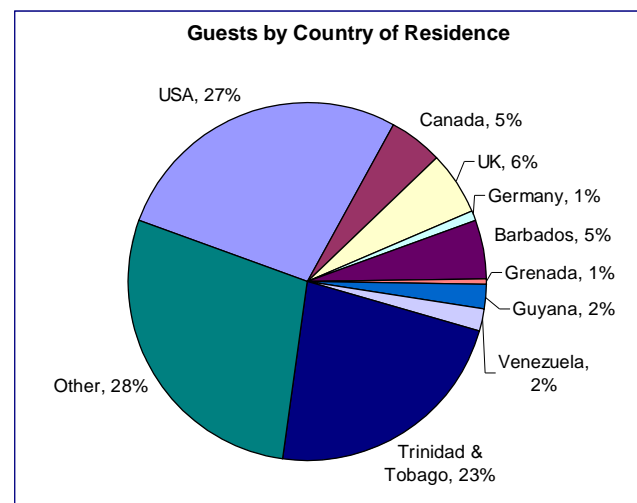
All Accommodation	July
Occupancy %	63.0
Net Occupancy %	63.6

Average Room Rate by Type of Accommodation 2006

US\$	July
Hotels	127.15
Guesthouses	64.66

Room Occupancy Rates by Location 2006

Port of Spain	July
Occupancy %	72.6
Net Occupancy %	72.8
Outside Port of Spain	
Occupancy %	56.2
Net Occupancy %	57.6



Notes:

Target population is commercial tourist accommodation in Trinidad, comprising members of the Trinidad Hotels, Restaurant and Tourism Association together with hotels/guesthouses registered with TDC (where different). Together these comprise approximately 1,800 rooms.

Occupancy calculated as:

$$\frac{\text{Room nights sold}}{\text{Room nights available}} \times 100$$

Net Occupancy calculated as:

$$\frac{\text{Room nights sold}}{(\text{Room nights available} - \text{room nights not in service})} \times 100$$

Bedplace occupancy calculated as:

$$\frac{\text{Bedplaces sold}}{\text{Bedplaces available}} \times 100$$

Net bedplace occupancy calculated as:

$$\frac{\text{Bedplaces sold}}{(\text{Bedplaces available} - \text{bedplaces not in service})} \times 100$$

Average room rates for respective accommodation types:

$$\frac{\text{Total room revenue}}{\text{Room nights sold}}$$