

Room Occupancy Rates

The average room occupancy rate across all accommodation types for the month of June, 2006 was 68%, a decline of 14% from the previous month. The rate for hotels was 70%, fall of 3% from May, while for guesthouses the rate was 54%, a decrease of 11%.

Net Room Occupancy Rates

Approximately 2% of room nights available from the target population were lost during the period, due to rooms being not in service. Adjusting for these rooms, the net room occupancy rate for Trinidad was 69%, a decrease of 14% from the previous month. For hotels the net occupancy rate was 71%, 13% less than that of May, and for guesthouses it was 54%, 11% less than the previous month.

Bedplace Occupancy Rates

The average bedplace occupancy rate for was 44% for all accommodation types. For hotels it was 46%, while for guesthouses it was 44%.

Room Rate by Type of Accommodation

The average room rate among respondents for June 2006 was approximately US\$118 for hotels and US\$63 for guesthouses.

Occupancy Rates by Location

The room occupancy rate for hotels and guesthouses in Port of Spain and environs was 78%. Taking into consideration rooms not in service, the net occupancy rate was 79% in the Port of Spain area. Outside of Port of Spain, the room and net room occupancy rates were 53% and 54% respectively.

Guests by Country of Residence

The majority of guests were from the United States of America (30%). This was followed by guests from Trinidad and Tobago (26%).

Room Occupancy Rates 2006

Hotels	June
Occupancy %	69.6
Net Occupancy %	70.8
Guesthouses	
Occupancy %	53.5
Net Occupancy %	54.1
All Accommodation	
Occupancy %	67.8
Net Occupancy %	68.9

Bedplace Occupancy Rates 2006

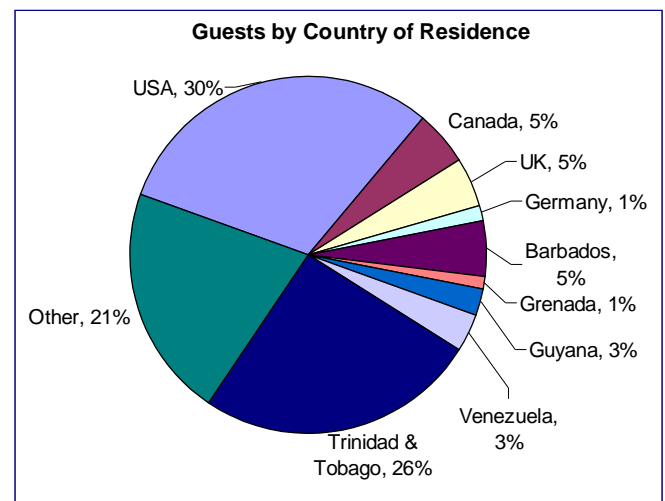
All Accommodation	June
Occupancy %	43.8
Net Occupancy %	44.3

Average Room Rate by Type of Accommodation 2006

US\$	June
Hotels	118.11
Guesthouses	63.34

Room Occupancy Rates by Location 2006

Port of Spain	June
Occupancy %	78.3
Net Occupancy %	79.3
Outside Port of Spain	
Occupancy %	52.9
Net Occupancy %	54.0



Performance of Tourist Accommodation January to June 2006

	January	February	March	1st Quarter	April	May	June	2nd Quarter
Room Occupancy Rates 2006								
Hotels								
Occupancy %	58.1	75.8	66.6	65.8	65.8	72.0	69.6	69.1
Net Occupancy %	65.9	86.6	74.7	74.1	74.0	81.4	70.8	76.1
Guesthouses								
Occupancy %	63.1	70.7	65.8	65.4	63.0	60.0	53.5	58.8
Net Occupancy %	65.8	72.3	65.8	65.9	63.2	60.8	54.1	59.4
All Accommodation								
Occupancy %	58.5	75.3	65.5	65.7	65.6	71.2	67.8	68.3
Net Occupancy %	65.7	84.9	74.0	73.4	73.1	79.8	68.9	74.6
Room Occupancy Rates by Location 2006								
Port of Spain								
Occupancy %	59.5	76.1	69.5	67.8	66.5	71.8	78.3	71.1
Net Occupancy %	68.5	88.0	80.3	78.5	77.8	84.5	79.3	80.8
Outside Port of Spain								
Occupancy %	55.9	72.3	59.5	61.6	63.6	69.7	52.9	62.7
Net Occupancy %	58.9	73.6	60.6	63.3	64.1	70.8	54.0	63.6
Bedplace Occupancy Rates 2006								
All Accommodation								
Occupancy %	39.8	45.0	47.1	43.8	50.3	56.0	43.8	50.3
Net Occupancy %	51.2	45.9	47.6	44.8	51.1	56.6	44.3	51.0
Average Room Rate by Type of Accommodation 2006								
US\$								
Hotels	121.72	135.54	127.31	127.56	127.94	112.60	118.11	119.42
Guesthouses	60.00	64.02	64.93	62.87	66.87	68.88	63.34	66.51
Guests by Country of Residence								
% of Total Number of Guests								
United States of America	33%	29%	27%	40%	42%	33%	31%	35%
Canada	5%	8%	6%	8%	7%	6%	5%	6%
United Kingdom	6%	7%	8%	11%	10%	8%	5%	8%
Germany	1%	3%	3%	2%	1%	1%	1%	1%
Barbados	10%	3%	6%	4%	4%	4%	5%	4%
Grenada	2%	1%	1%	1%	1%	1%	1%	1%
Guyana	2%	3%	4%	2%	2%	2%	3%	2%
Venezuela	2%	3%	4%	2%	2%	8%	3%	5%
Trinidad and Tobago	20% ^e	22%	18%	13%	16%	14%	26%	17%
Rest of the World	19%	21%	23%	17%	16%	23%	21%	20%
Response Rates	73%	67%	69%	70%	64%	64%	39%	56%

Notes:

Target population is commercial tourist accommodation in Trinidad, comprising members of the Trinidad Hotels, Restaurant and Tourism Association together with hotels/guesthouses registered with TDC (where different). Together these comprise approximately 1,800 rooms.

Occupancy calculated as:

$$\frac{\text{Room nights sold}}{\text{Room nights available}} \times 100$$

Net Occupancy calculated as:

$$\frac{\text{Room nights sold}}{(\text{Room nights available} - \text{room nights not in service})} \times 100$$

Bedplace occupancy calculated as:

$$\frac{\text{Bedplaces sold}}{\text{Bedplaces available}} \times 100$$

Net bedplace occupancy calculated as:

$$\frac{\text{Bedplaces sold}}{(\text{Bedplaces available} - \text{bedplaces not in service})} \times 100$$

Average room rates for respective accommodation types:

$$\frac{\text{Total room revenue}}{\text{Room nights sold}}$$