

Room Occupancy Rates

The average room occupancy rate across all accommodation types for the month of November, 2006 was 76%, an increase of 18% over the previous month. The rate for hotels was 78%, an increase of 19% over October, while for guesthouses the rate was 52%, an increase of 20%.

Net Room Occupancy Rates

Approximately 2% of room nights available from the target population were lost during the period, due to rooms being not in service. Adjusting for these rooms, the net room occupancy rate for Trinidad was 77%, an increase of 18% over October. For hotels the net occupancy rate was 79%, an increase of 19% over October and for guesthouses it was 53%, (21% over October).

Bedplace Occupancy Rates

The average bedplace occupancy rate for November was 40% for all accommodation types. For hotels it was 47%, while for guesthouses it was 24%. Removing the bedplaces unavailable due to room closure, the net bedplace occupancy rate was 42% for both hotels and for guesthouses.

Room Rate by Type of Accommodation

The average room rate among respondents for October was approximately US\$148 for hotels and US\$64 for guesthouses.

Occupancy Rates by Location

The room occupancy rate for hotels and guesthouses in Port of Spain and environs was 84%. Taking into consideration rooms not in service, the net occupancy rate was 84% in the Port of Spain area. Outside of Port of Spain, the room and net room occupancy rates were 59% and 62% respectively.

Guests by Country of Residence

The majority of guests were from the United States of America (33%). This was followed by guests from Trinidad and Tobago (13%) and the UK with 11%

Room Occupancy Rates 2006

Hotels	November
Occupancy %	78.1
Net Occupancy %	79.4
Guesthouses	
Occupancy %	52.3
Net Occupancy %	52.8
All Accommodation	
Occupancy %	75.7
Net Occupancy %	76.9

Bedplace Occupancy Rates 2006

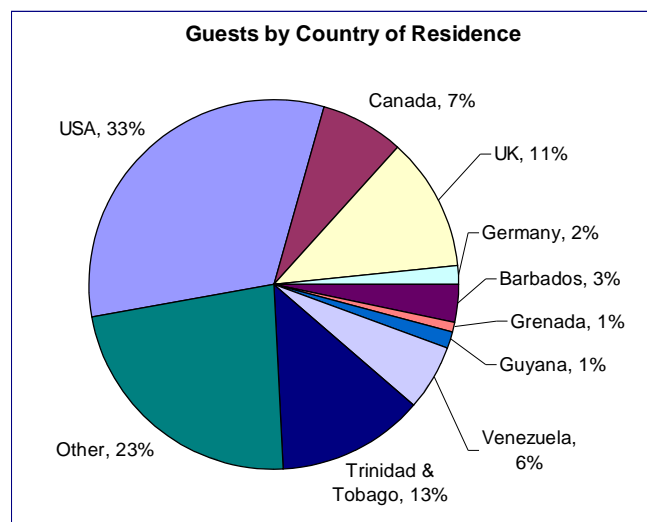
All Accommodation	November
Occupancy %	40.3
Net Occupancy %	41.9

Average Room Rate by Type of Accommodation 2006

US\$	November
Hotels	147.78
Guesthouses	68.52

Room Occupancy Rates by Location 2006

Port of Spain	November
Occupancy %	83.6
Net Occupancy %	83.7
Outside Port of Spain	
Occupancy %	59.0
Net Occupancy %	61.9



Notes:

Target population is commercial tourist accommodation in Trinidad, comprising members of the Trinidad Hotels, Restaurant and Tourism Association together with hotels/guesthouses registered with TDC (where different). Together these comprise approximately 1,800 rooms.

Responses were received for 62% of target population in terms of total room stock, 60% of hotels (990 rooms) and 85% of guesthouses (108 rooms) targeted responded.

Occupancy calculated as:

$$\frac{\text{Room nights sold}}{\text{Room nights available}} \times 100$$

Net Occupancy calculated as:

$$\frac{\text{Room nights sold}}{(\text{Room nights available} - \text{room nights not in service})} \times 100$$

Bedplace occupancy calculated as:

$$\frac{\text{Bedplaces sold}}{\text{Bedplaces available}} \times 100$$

Net bedplace occupancy calculated as:

$$\frac{\text{Bedplaces sold}}{\text{Bedplaces available} - \text{bedplaces not in service}} \times 100$$

Average room rates for respective accommodation types:

$$\frac{\text{Total room revenue}}{\text{Room nights sold}}$$

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