

Room Occupancy Rates

The average room occupancy rate across all accommodation types for the month of April, 2007 was 65%; this was 11% less than the previous month. The rate for hotels was 66%, a decrease of 12% from March, while for guesthouses the rate was 65%, relatively consistent when compared to March.

Net Room Occupancy Rates

Approximately 3% of room nights available from the target population were lost during the period, due to rooms being not in service. Adjusting for these rooms, the net room occupancy rate for Trinidad was 68%, a decrease of 9% from March. For hotels the net occupancy rate was 68%, a decrease of 10% from August and for guesthouses it was 65%, (the same as March).

Occupancy Rates by Location

The room occupancy rate for hotels and guesthouses in Port of Spain and environs was 65%. Taking into consideration rooms not in service, the net occupancy rate was 68% in the Port of Spain area. Outside of Port of Spain, the room occupancy rate was 63% and net room occupancy rate was also 65%.

Room Rate by Type of Accommodation

The average room rate among respondents for April was approximately US\$151 for hotels and US\$627 for guesthouses.

Guests by Country of Residence

The majority of foreign guests, 36%, were from the United States of America followed by 9% from the UK and Canada with 7%. Guests from Trinidad and Tobago made up 19%.

Room Occupancy Rates – April 2007

Hotels	
Occupancy %	65.5
Net Occupancy %	68.0
Guesthouses	
Occupancy %	64.5
Net Occupancy %	64.5
All Accommodation	
Occupancy %	65.4
Net Occupancy %	67.8

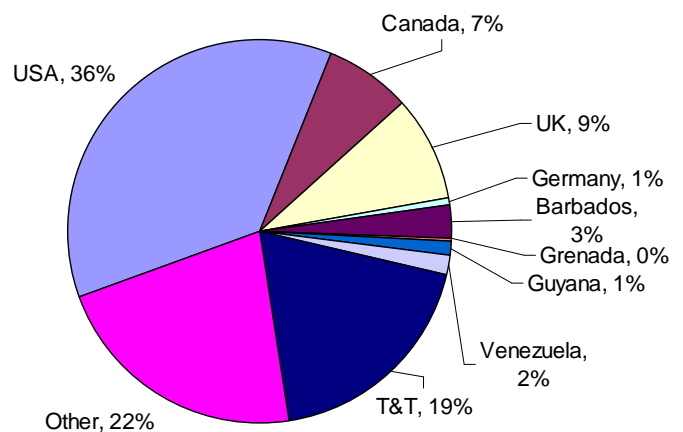
Room Occupancy Rates by Location - Apr 2007

Port of Spain	
Occupancy %	64.9
Net Occupancy %	67.5
Outside Port of Spain	
Occupancy %	63.0
Net Occupancy %	65.0

Average Room Rate - Apr 2007

	US\$
Hotels	151.36
Guesthouses	61.58

Number of Guests by Country of Residence



Notes:

Target population is commercial tourist accommodation in Trinidad, comprising members of the Trinidad Hotels, Restaurant and Tourism Association together with hotels/guesthouses registered with TDC (where different). Together these comprise approximately 1,800 rooms.

Occupancy calculated as:

$$\frac{\text{Room nights sold}}{\text{Room nights available}} \times 100$$

Net Occupancy calculated as:

$$\frac{\text{Room nights sold}}{(\text{Room nights available} - \text{room nights not in service})} \times 100$$

Average room rates for respective accommodation types:

$$\frac{\text{Total room revenue}}{\text{Room nights sold}}$$

NOTE: Data is provisional and subject to change

(r) – Revised as at October 2007