

### Room Occupancy Rates

The average room occupancy rate across all accommodation types for the month of July, 2007 was 72%, approximately 2% more than the previous month. The rate for hotels was 73%, relatively the same as June, while for guesthouses the rate was 53%, 15% more than June

### Net Room Occupancy Rates

Approximately 4% of room nights available from the target population were lost during the period, due to rooms being not in service. Adjusting for these rooms, the net room occupancy rate for Trinidad was 77%, a 2% increase from the previous month. For hotels the net occupancy rate was 76%, and for guesthouses it was 53%.

### Occupancy Rates by Location

The room occupancy rate for hotels and guesthouses in Port of Spain and environs was 75%. Taking into consideration rooms not in service, the net occupancy rate was 77% in the Port of Spain area. Outside of Port of Spain, the room and net room occupancy rates were 39% and 41% respectively.

### Room Rate by Type of Accommodation

The average room rate among respondents for July 2007 was approximately US\$157 for hotels and US\$57 for guesthouses.

### Guests by Country of Residence

The vast majority of guests were from the United States of America (36%). This was followed by guests from Trinidad and Tobago with 18%. Roughly 10% of the guests were from the UK and 6% from Canada.

### Room Occupancy Rates – July 2007

Hotels		
Occupancy %		72.6
Net Occupancy %		75.6
Guesthouses		
Occupancy %		52.9
Net Occupancy %		52.9
All Accommodation		
Occupancy %		71.6
Net Occupancy %		74.4

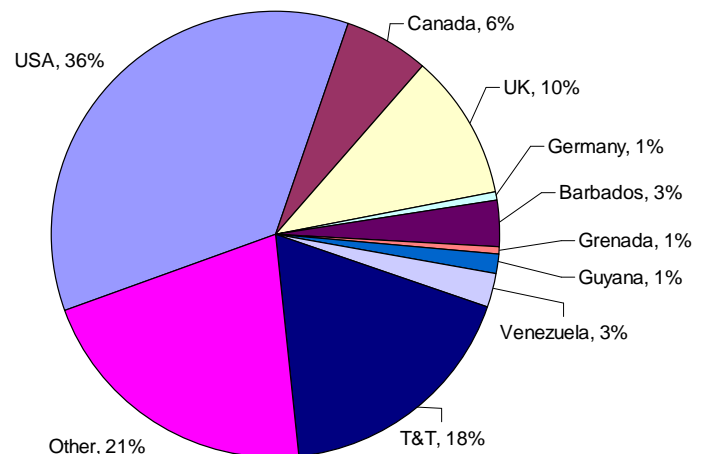
### Room Occupancy Rates by Location - July 2007

Port of Spain		
Occupancy %		74.6
Net Occupancy %		77.4
Outside Port of Spain		
Occupancy %		38.5
Net Occupancy %		41.3

### Average Room Rate - July 2007

	US\$
Hotels	157.27
Guesthouses	56.85

**Number of Guests by Country of Residence**



**Notes:**

Target population is commercial tourist accommodation in Trinidad, comprising members of the Trinidad Hotels, Restaurant and Tourism Association together with hotels/guesthouses registered with TDC (where different). Together these comprise approximately 1,800 rooms.

Occupancy calculated as:

$$\frac{\textit{Room nights sold}}{\textit{Room nights available}} \times 100$$

Net Occupancy calculated as:

$$\frac{\textit{Room nights sold}}{(\textit{Room nights available} - \textit{room nights not in service})} \times 100$$

Average room rates for respective accommodation types:

$$\frac{\textit{Total room revenue}}{\textit{Room nights sold}}$$

(p) = Data is provisional and subject to change

Prepared by:  
Research and Planning  
Tourism Development Company Ltd.  
Level 1, Maritime Centre,  
#29 Tenth Avenue, Barataria,  
Trinidad and Tobago  
Tel: (868) 675-7034-7 Email: info@tdc.co.tt