

Room Occupancy Rates

The average room occupancy across all accommodation types for the month of June 2007 was 71%. This was a 4% decrease from the previous month. The rate for hotels was 72%, 4% less than May 2007, while for guesthouses the rate was 46%, 9% less than May.

Net Room Occupancy Rates

Only 3% of room nights available from the target population were lost during the period, due to rooms being not in service. Adjusting for these rooms, the net room occupancy rate for Trinidad was 73%, a decrease of 5% from the previous month. For hotels the net occupancy rate was 75%, 5% less than previous month. Net occupancy for guesthouses in June 2007 was 46%.

It must be noted that in June 2007 Hotels and Guesthouses in Trinidad experienced an increase, of approximately 7%, in the average net room occupancy rate when compared to June 2006, from 69%.

Occupancy Rates by Location

The room occupancy and net room occupancy rate for hotels and guesthouses in Port of Spain and environs were 74% and 76% respectively. Outside of Port of Spain, the room and net room occupancy rates were 55% and 58% in that order.

Room Rate by Type of Accommodation

The average room rate among respondents for June 2007 was approximately US\$156 for hotels and US\$58 for guesthouses.

Guests by Country of Residence

The majority of guests, 35%, were from the United States of America. This was followed by guests from Trinidad and Tobago and the United Kingdom with 22% and 11% respectively.

Room Occupancy Rates – June 2007

Hotels	
Occupancy %	72.3
Net Occupancy %	75.1
Guesthouses	
Occupancy %	46.1
Net Occupancy %	46.1
All Accommodation	
Occupancy %	70.5
Net Occupancy %	72.9

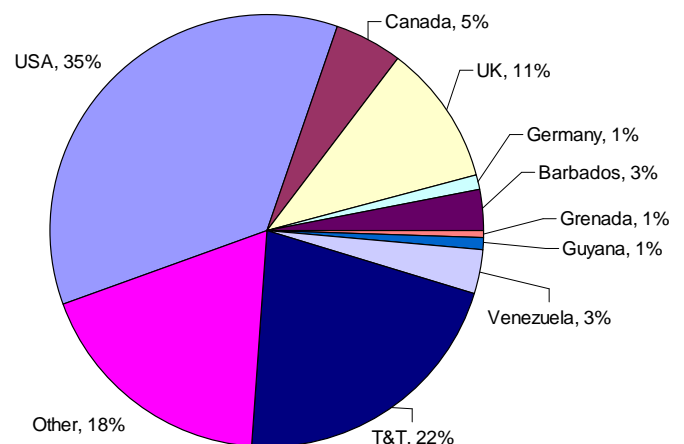
Room Occupancy Rates by Location - June 2007

Port of Spain	
Occupancy %	73.6
Net Occupancy %	75.9
Outside Port of Spain	
Occupancy %	54.8
Net Occupancy %	58.3

Average Room Rate - June 2007

	US\$
US\$	
Hotels	156.32
Guesthouses	57.85

Number of Guests by Country of Residence



Notes:

Target population is commercial tourist accommodation in Trinidad, comprising members of the Trinidad Hotels, Restaurant and Tourism Association together with hotels/guesthouses registered with TDC (where different). Together these comprise approximately 1,800 rooms.

Occupancy calculated as:

$$\frac{\text{Room nights sold}}{\text{Room nights available}} \times 100$$

Net Occupancy calculated as:

$$\frac{\text{Room nights sold}}{(\text{Room nights available} - \text{room nights not in service})} \times 100$$

Average room rates for respective accommodation types:

$$\frac{\text{Total room revenue}}{\text{Room nights sold}}$$

(p) = Data is provisional and subject to change